

## **Laura P. Hartman**

Laura Hartman is Associate Vice President for Academic Affairs at DePaul University and is responsible for coordinating Academic Integrity for the university. She is also a Professor of Business Ethics and Legal Studies in the Management Department in DePaul's College of Commerce, where she has received the university's Excellence in Teaching Award, and serves as Research Director of DePaul's Institute for Business and Professional Ethics. She is also an invited professor at INSEAD (France), HEC (France), the Gourlay Professor at the Melbourne Business School/Trinity College (2007-2008), the Université Paul Cezanne Aix Marseille III and the Grenoble Graduate School of Business, among other universities.

Hartman's academic scholarship focuses on the alleviation of global poverty through profitable corporate partnerships as well as the ethics of the employment relationship with a primary emphasis on global labor conditions and standards, corporate governance and corporate culture, and the impact of technology on the employment relationship. She has been published in, among other journals, *Business Ethics Quarterly*, *Business & Society Review*, *Business Ethics: A European Review*, and the *Journal of Business Ethics*. Her research and consulting efforts have also garnered national media attention by publications such as *Fortune Small Business* where she was named one of the "Top 10 Minds for Small Business," as well as the *Wall Street Journal*, *BusinessWeek*, and the *New York Times*. She has also written or co-written a number of texts, including *Effective & Ethical Practices in Global Corporations*, *Rising Above Sweatshops: Innovative Management Approaches to Global Labor Challenges*, *Employment Law for Business*, *Perspectives in Business Ethics*, and *Business Ethics*.

Previously, Hartman held DePaul's Wicklander Chair in Professional Ethics and subsequently was named the Grainger Chair of Business Ethics at the University of Wisconsin-Madison School of Business, where she was identified as one of the top five professors of the year. She has also served as an adjunct professor of business law and ethics at Northwestern University's Kellogg Graduate School of Management, where she was placed on the Honor Roll for Excellence in Teaching.

Prof. Hartman has engaged in ethics training workshops and presentations for a number of local and global companies and professional associations at the employee, executive and board levels. In particular, she has worked with firms in industries such as regulated utilities (Nicor, Exelon), healthcare (Blue Cross Blue Shield, Abbott), financial services (Chicago Mercantile Exchange, Fiserv, Investment Management Consultants Association), education operations (University of Texas System, Roosevelt University) and retail/manufacturing (Kerry Foods, Nike). Her ability to design and to translate ethics training appropriate to each of these industries and staff levels is one of her noteworthy strengths. Prof. Hartman's efforts on behalf of her clients involve a comprehensive risk analysis of a firm's vulnerabilities from an ethics perspective, where necessary, followed by the development and delivery of programs in the following areas:

- Ethics training refresher and a train-the-trainer programs to be conducted for hundreds of stock traders, as mandated by the CFTC (Chicago Mercantile Exchange)
- Innovative, unique and cutting edge online training environments designed to be fun for the worker while challenging from an ethical perspective (throughout)
- Workshops for both internal and public auditors with regard to the development of effective oversight for both ethics and compliance operations, with regard to the revised Federal Sentencing Guidelines, in particular (Univ. of Texas System, PricewaterhouseCoopers)
- Full day highly-tailored, firm-specific new employee orientation and current employee ethics training modules (Kerry Foods, Fiserv)
- Customized leadership development workshops on ethical decision-making (OfficeMax, Exelon)
- Presentations and board training sessions on ethics, ethical decision-making and corporate governance at the employee, management and board levels (Blue Cross, ComEd, IMCA)

In 2003, Hartman was awarded the First Annual Vincentian Ethics Award. She previously served as Director of the Institute for Business & Professional Ethics, and currently serves on its Board of Directors. She is Past-President of the Society for Business Ethics and presently co-chairs its Committee on International Collaborations. She has served in a leadership role with the French CSR association ADERSE (in collaboration with SBE) and is Co-Founder and was Co-Chair of the Employment and Labor Law Section of the Academy of Legal Studies in Business. In addition, she was co-editor of the Section's Employment and Labor Law Quarterly, and served as President of the Midwest Academy of Legal Studies in Business for the 1994-1995 term.

Hartman graduated *magna cum laude* from Tufts University and received her law degree from the University of Chicago Law School.