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The third Forum is organized by the Research Centre Politeia, in cooperation with the Institute of Philosophy and Sociology of Law (University of Milan), the Department of Political and Social Studies (University of Milan) and the Promotion Committee (composed of several well-known Italian companies and organizations). Politeia is responsible for the academic organization and supervision of the Forum, while the Promotion Committee defines the Forum's annual agenda and guarantees its sponsorship. Politeia and the Promotion Committee are committed to maintaining this Forum as an annual event in which to exchange ideas, share practices and provide the opportunity for researchers and academic experts to mix with members of the business community.

The third Forum cover four main topics: *I. Ethics and Economic Success: Redefining the Corporation; II. Managing Ethics in Organizations: Special Focus on Information Technology Revolution and Business; III. Global Corporate Citizenship; IV. Ethical Values in Global Business*. The speakers comprise leading academics and research experts, representatives from businesses, industry associations, consumer associations and NGOs, and representatives from some of Italy's institutions which are particularly active in the areas of CSR and Corporate Governance.

Recent years have seen a growing interest in Italy in business ethics and corporate social responsibility, largely stimulated by the activities and discussion promoted by the European Commission. Numerous Italian companies are now taking business ethics and CSR into account, encouraging dialogue with stakeholders and developing programmes related to these issues.

The aim of the Forum is to contribute to the theoretical support necessary for these programmes. It provides an arena in which CEOs of national and international companies and experts in business ethics and CSR from some of the most prestigious international research centres have the opportunity to discuss emerging ethical issues in the global economic system. The objective of the Forum is to increase companies' awareness and knowledge of the ethical and social responsibilities of economic organizations. It is also intended to contribute to filling the gap between 'practitioners' and 'experts'. The Forum provides the opportunity to bring together and establish networks between international and Italian experts involved in theoretical and empirical research in the areas of business ethics and CSR, as well as the opportunity to discuss and interact with top managers of large companies and representatives from stakeholders.