



EBEN Annual Conference 2010
Which Values for Which Organisations

Call for Papers
Academics & Practitioners

Deadline 10 March 2010

www.eben-ac2010.it

23rd EBEN Annual Conference
9-11 September 2010
Trento, Italy

Even if it is impossible to find a single reason for or a solution to the challenges of the present global financial and economic crisis academics, politicians and practitioners mainly agree that at the core lies a lack of values. In response to the global crisis the United Nations Global Compact recently published *The Global Economic Ethics Manifesto* with the aim of defining common and shared moral principles and values which should be the basis of management in all types of business environments.

Moreover during the Pittsburgh G20 Summit the President of the European Commission, Mr Barroso said that: "This crisis is much more than an economic or financial crisis. It is also a crisis of the way we deal with our societies. It is a crisis about the values that we should respect". This comment focuses on the need to rethink the way in which we manage businesses as well as to rebuild trust and ethical values in leaders and organisations.

One of the objectives of business ethics is to understand if and how it could be possible to match both economic and social values through managerial practices which consider not only the value created for shareholders but the situation of all stakeholders and the impact of a wider organisational social responsibility.

Using these considerations as a starting point, the EBEN 2010 Annual Conference aims to analyse what are and what should be the ethical values at the core of organisations - for/non profit, SMEs, public companies, banks, multinationals etc - and how a lack of these values in businesses could be one of the underlying variables of the financial and economic global crisis.

How might ethical values contribute to prevent the replication of an analogous crisis in the future? How could cross-fertilization between different organisations favour development based on ethical values? Do market oriented organisations exhibit common core values? Is there a clear difference with non-market organisations, cooperatives and non-profit organisations?

These and other questions will be discussed during the conference with the aim to inquire into the values at the core of organisations and the role of business ethics in developing more sustainable societies.

Topics to be considered include the following:

- The role of values in economic and business life
- Universal ethics and cultural diversity in business
- Corporate values and their effective integration in managing organisations
- Ethics and accountability instruments

- Business ethics and CSR in non profit organisations and in cooperatives
- The ethical basis of the stakeholder theory
- Business ethics and philosophical basis
- Ethical values and social responsibility in SMEs
- The role of institutions in rebuilding values in economic life
- Reason and functioning of stakeholder dialogue
- Best practices in business ethics and CSR
- Business ethics and CSR in the public sector
- The role of values in an economic crisis
- Cross-fertilization between for profit and non profit sector
- Ethical strategy and ethical behaviour
- Sustainable corporate governance
- Values and codes of business conduct
- Religions as a source of values for business and leadership
- Ethical leadership
- Ethics training in organisations
- The impact of CSR and ethics on rebuilding trust in the financial and economic system
- Teaching business ethics and lifelong education

Theoretical, empirical and managerial approaches to these issues are welcome.

Contributions from both academics and practitioners are encouraged. Practitioners are invited to present a full paper or, alternatively, an extended abstract regarding their experience. Please note that the guidelines for practitioners are different. As usual all EBEN members are free to submit a paper on any business ethics related topic This does not guarantee acceptance. Paper presenters will be entitled to a reduced conference fee.

Deadlines and Guidelines for sending Full Papers and Abstracts

Contributions are invited as full papers or alternatively as 2-page abstracts in Word format uploaded onto the EBEN 2010 Conference website <http://www.eben-ac2010.it> by **10 March 2010**.

Please take into account the following guidelines when submitting a full paper or an abstract.

For academics.

- 1) Full papers or alternatively 2-page abstracts in Word format of about 1000 words with 5 keywords have to be uploaded onto the EBEN 2010 Conference website <http://www.eben-ac2010.it> by **10 March,2010**. (See the uploading procedure description on the website).
- 2) By **15 April** you will receive notification of whether or not your full paper or abstract has been accepted for the conference.
- 3) For those who have submitted an abstract and are accepted - your full paper must reach the organisers by **30 June**. Even if your abstract has been selected, you will not be allowed to present at the conference if your full paper is not received by 30 June. You can of course still participate as a non-presenter.
- 4) Please indicate 'JBE' on the cover page for the JBE Special Issue (see below).

For practitioners.

Practitioners have the possibility to present their contributions in two different way:

- 1) A full paper or a 2-page abstract in Word format (see the deadlines and guidelines provided for academics).
- 2) Alternatively, an extended abstract by the deadline **10 March 2010**. This abstract must be uploaded onto the EBEN 2010 Conference website <http://www.eben-ac2010.it>. It should have up to 5 pages and include the following information:
 - Max 1 page - case study title, project leader and team, case study owner (company), period concerned (starting and completion dates)
 - Max 1 page - company details, products or services, specific area addressed by the case study
 - Max 1 page - state the reason for improvement (definition, audit-assessment, decision-making, project management)

- Max 1 page - describe the approach (planning) and the implementation
- Max 1 page - describe revisions, reviews and results
- The acceptance date for the extended abstract is **15 April**
- In this case the full paper **does not** have to be provided.

Contributions from practitioners will be treated with strict confidentiality and will be published only after agreement of the providing company/organisation.

Please indicate your willingness to publish on the cover page of your full paper or extended abstract.

JBE Special Issue (for academic contributions only)

After the Conference authors will be informed about papers accepted for the review process for possible publication in a special issue of the *Journal of Business Ethics*. Only submitted full papers are eligible for consideration. If you wish your paper to be considered, please indicate 'JBE' on the cover page. Since these papers will be subject to a peer review process, please make sure that the paper contains a cover page with all the relevant information (title, authors, contact details, etc.) and that no author identifying information is included from page 2 onwards. Start with the title, include a short abstract of 100-200 words and use Times Roman font, 12 pt, double spacing and follow the JBE style guide for your references (e.g. Author, 1st and 2nd Author: 2007, 'My EBEN paper', *Journal of Business Ethics* 99(1), 21-32).

Best Paper Award (for academic contributions only)

A selected conference research paper will receive the EBEN Best Paper Award.

Doctoral Workshop

The conference will be preceded by the annual doctoral workshop on **8 September** at the University of Trento, Italy. It will be hosted and organised by Prof. Guido Palazzo and Prof. Tobias Gössling. Interested students are encouraged to apply as soon as possible for one of the limited slots but no later than **30 April 2010** by sending an abstract of the paper to be presented, including name and affiliation, to both organisers: T.Goessling@uvt.nl and Guido.Palazzo@unil.ch. Full papers are due on **1 August.2010**.

Conference Date and Venue

The conference will be held on 9-11 September, 2010 from Thursday morning to Saturday afternoon in the Faculty of Economics and in the Faculty of Law - both located in Via Inama, 5 - University of Trento, Italy.

Language

The official language of the conference is English.

2010 Deadline Summary

For EBEN Conference: academics and practitioners

March 1 → registration will be open on <http://www.eben-ac2010.it>

March 10 → submission abstract or full paper

April 15 → notification of acceptance

June 30 → submission full paper (final version)

For Doctoral Workshop

March 1 → registration will be open on <http://www.eben-ac2010.it>

April 30 → submission abstract or full paper

August 1 → submission full paper (final version)

Host

Prof. Michele Andreaus
Head of Department
Management and Computer Science
University of Trento
Via Inama, 5
38100 Trento (Italy)
Tel. +39 0461 282140
Fax. +39 0461 282124
email: michele.andreaus@unitn.it

Scientific Committee

Michele Andreaus
Michael Aßländer
Carlo Borzaga
Lorenzo Caselli
Christopher J. Cowton
Yves Fassin
Domènec Melé
Guido Palazzo
Gianfranco Rusconi
Lorenzo Sacconi
Alejo Sison
Luc Van Liedekerke
László Zsolnai

Organising Committee

Thomas Maak
Luc Van Liedekerke
Ericka Costa
Tommaso Ramus
Silvana Signori

Further information

eben2010@economia.unitn.it

Website

All information regarding registration, travel and accommodation will be available on the conference website <http://www.eben-ac2010.it>