International Center for Corporate Accountability (ICCA) is pleased to announce its Second International Conference to be held at the Vertical Campus of Baruch College in New York City. The general theme of the conference is “Globalization and the Good Corporation.”

This conference will build on the success of ICCA’s First International Conference that was held in May of 2004. The theme of that conference was “Corporate Codes of Conduct for Multinational Corporations: Promises and Challenges.”

The Second Conference will broaden the scope of issues covered under the umbrella theme of “Globalization and the Good Corporation.” Some of the topic areas to be developed include:

**Globalization and Corporate Social Accountability**
- Corporate and Industry-based Voluntary Codes of Conduct – A New Form of Corporate Governance and Social Accountability
- Globalization and Human Rights
- Globalization, Outsourcing, and Supply-Chain Management – Issues of Fairness and Distributive Justice
- Impact of Globalization on the Preservation of the Commons

**Corporate Governance and Corporate Reputation**
- Corporate Reputation in the Age of Globalization: how to build it and how not to lose it
- Corporate Communications, Issue Advertising
- Role of the CEO in Developing CSR Strategy
- Corporate Boards
- National and Regional Perspectives

**Corporate Communications, Issue Advertising**
- Current Trends in CSR-Sustainability Reporting
- Communication Strategies for CSR and Sustainability Issue-Advertising
- Corporate Responsibility and CSR Branding

**Managing for Results**
- Corporate Social Performance, Transparency and Accountability
- Global Reporting Initiative
- Certification and Third-Party Compliance Verification
**Business Ethics, Corporate Responsibility and Corporate Social Accountability**
- What are the “moral minimums” that a business/industry must comply with?
- How should ethical standards be created and implemented within the corporation?
- Corporate Culture and Ethical Conduct
- The Role of Corporate Ethics Officers
- The Role of CEO and Corporate Board in Creating an Ethical Environment for Corporate Conduct

**Triple Bottom Line – People, Planet, and Profit**
- Creating Economic and Financial Values through Sustainable Investing
- Environmental Protection and Sustainable Growth
- Socially Responsible Investing in Emerging Markets
- Alternative Investments – Sustainable Private Equity Funds

**Corporate Global Citizenship**
- Corporate Philanthropy and Public Service
- Micro-Credit and Poverty Alleviation
- Community Development – Employee Volunteer Programs

**Shareholder Activism**
- NGOs as Activist Shareholders
- Public Employee Pension Funds and Sustainable Investment
- Socially Responsible Outsourcing
- Global Employment Policies, Wages and Working Conditions
- Divestment from Countries with Serious Human Rights Abuses

**NGOs as Civil Society Organizations**
- Business – NGO Engagement
- Challenges and Opportunities in Creating Business-NGO Alliances

**Case Studies – Learning from Experience**
- Case-studies reporting actual experiences of companies, industry groups, and NGOs
- Regional and National Orientations in CSR and Sustainability

**Faith-Based Values and Ethical Norms**
- Impact of Faith-based Values and Ethical Norms on Corporate Conduct
- Role of Religion in Creating Ethical Norms
- Hindu Values in the Context of Indian CSR

**Global Initiatives in Corporate Social Responsibility and Sustainability**
- Global Compact
- The UN Millennium Development Goals
- The World Bank’s Code of Professional Ethics
- European Charter of Fundamental Rights
- UNEP Financial Initiative
Interested speakers should initially submit a proposal (maximum 500 words). It should include a brief description of the subject matter, research methodology, conclusions and recommendations for future action/research. **Deadline for proposal submission is February 16, 2007.**

**Deliverables from the Conference**

Selected papers presented at the Conference will be published in the special issues of the following top-tier journals:

- *Journal of Business Ethics*
- *Business Ethics Quarterly*
- *Business and Society Review*
- *Global Economy Journal*
- *Human Rights Quarterly*
- *Notizie de Politeia (Italy)*
- *Transnational Corporations (UNCTAD)*
- *Corporate Governance (UK)*
- *Journal of Human Values (India)*

**CSR Network**

We are planning to use the occasion of the second conference to create an informal and relatively unstructured network of academically-based "think tanks" and "research centers" from around the world. The goal is to build this network as a means of mutual support in the development of new ideas and projects where we share common interest.

The following centers and organizations have joined ICCA's CSR Network:

- Asian Institute of Management Ramon V. del Rosario, Sr. Center for Corporate Responsibility (Philippines)
- Center for Business Ethics, Bentley College (USA)
- Coston Family Chair in Leadership and Ethics, Jepson School of Leadership Studies, University of Richmond (USA)
- Council for Social Responsible Investment (New Zealand)
- Georgetown Business Ethics Institute (USA)
- INSEAD
- Institut für Kirche und Gesellschaft (Germany)
- Institute for Business and Professional Ethics (USA)
- Institute of Organization and Administrative Science, University of Zurich (Switzerland)
- International Business Ethics Institute (USA – UK)
- International Labor Rights Foundation (USA)
- International Society of Business Ethics and Economics (ISBEE)
- Management Centre for Human Values (India)
- The Humane Network, University of St. Gallen (Switzerland)
- The Randall L. Tobias Center for Leadership Excellence, Indiana University (USA)
Registration Fee

The estimated registration fee for conference participation:

<table>
<thead>
<tr>
<th></th>
<th>Early Registration (Before March 31, 2007)</th>
<th>Late Registration (after March 31, 2007)</th>
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</thead>
<tbody>
<tr>
<td>Corporate-Industry participants</td>
<td>$400</td>
<td>$475</td>
</tr>
<tr>
<td>International Organizations</td>
<td></td>
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</tr>
<tr>
<td>Academics, NGOs</td>
<td>$350</td>
<td>$425</td>
</tr>
<tr>
<td>Doctorial Students (with valid student ID)</td>
<td>$200</td>
<td>$275</td>
</tr>
</tbody>
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This fee includes all conference materials, snacks and beverages during coffee breaks and happy hour for three days. We are also planning a formal Gala Dinner to celebrate the success of the conference. However, the fee for attending the Gala Dinner would be in addition to the regular registration fee for the conference.

Financial Support

We have made a commitment to provide partial support for travel-related expenses to NGOs from Third World countries to participate in the conference. We consider this to be our foremost priority. However, our resources are extremely limited. Therefore, we would give first preference to those candidates who are able to finance part of their trip from other sources.

Please Communicate With Us

If you are interested in attending the conference or participating in the conference as a presenter, a session chair, a member of planning committee, or a member of a review committee, please complete and return to us the “Interest Form.” We would be happy to forward you Conference Registration Form as soon as our budget and fees are finalized.

For further inquiries or information, please contact:

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This conference would not be possible to organize without generous support and network assistance of our

Sponsors:

Co-Sponsors: